

## AVISO: Daikin is premium sponsor of ISH digital 21

Vienna, February, 2020 – How to combine a good climate, energy-efficiency, comfort and better indoor air quality? As premium sponsor of the ISH digital 21 – the world’s leading trade fair for HVAC + Water – Daikin Europe N. V. will digitally share the latest trends for sustainable heating and air-conditioning technologies, design and intelligent home systems. From 22 to 26 March 2021 stakeholders, new and existing partners are invited to participate in 16 trending topics webinars under the motto “Transform with Daikin”.

“Our premium sponsorship of this year’s ISH digital 21 is a strong commitment to the European HVAC-industry. We are looking forward to e-meet Europe’s HVAC-community and discuss how to mobilize the heating business with a focus on sustainable solutions”, says **Patrick Crombez, General Manager Heating and Renewables at Daikin Europe N. V.**

### Transform with Daikin

Daikin will host a series of 16 webinars (in German and English) about trending topics such as **Europe’s renovation wave, indoor air quality** or **circular economy** and will give some first hints about **product novelties**. Following its global Environmental Vision to become net-zero by 2050, Daikin is today the leading provider of air-conditioning and a driving force for promoting energy-efficient heat pumps in line with the European Green Deal. “We want to see a heat pump in every European home. Together with our customers and partners, we can transform the heating sector and make our continent greener” Crombez points out.

### Why heat pumps?

Heat pumps convert outside air into energy to heat and cool homes, houses, office buildings or hotels. These innovative heating and cooling solutions provide compelling benefits: lower heating and cooling bills, improved efficiency, a smaller environmental footprint and more consistent comfort year-round. “We see heat pumps as important pillar of decarbonization in order to move away from gas and oil boilers – still very common in Central and Eastern Europe – towards more



energy-efficient and renewable solutions”, says **Carl Lievens, Managing Director Daikin Central Europe** who is responsible for 16 markets.

Further information on “Transform with Daikin” webinars and registration will follow.

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#### **About**

##### **Daikin Airconditioning Central Europe**

Daikin Airconditioning Central Europe was founded in 1999 with its headquarters in Vienna, Austria. The company’s portfolio comprises products and solutions for heating, cooling, ventilation, air conditioning and refrigeration. More than 450 professionals are in charge of pre-sales, sales and after-services in 16 countries across Central and Eastern Europe in Austria, Czech Republic, Slovakia, Hungary, Romania, Bulgaria, Moldavia, Slovenia, Serbia, Croatia, Bosnia & Herzegovina, North Macedonia, Montenegro, Kosovo, Albania and Poland.

##### **Daikin Europe N. V.**

Daikin Europe N.V., Daikin Central Europe’s mother company, is a major European producer of air conditioners, heat pumps and refrigeration equipment, with approximately 10,000 people employed throughout Europe and 14 major manufacturing facilities based in Belgium, the Czech Republic, Germany, Italy, Turkey, Austria and the UK. Globally, Daikin is renowned for its pioneering approach to product development and the unrivalled quality and versatility of its integrated solutions. With more than 90 years’ experience in the design and manufacture of heating and cooling technologies, Daikin is a market leader in heat pump technology.

