

New Daikin Emura. Air-conditioning design that speaks for itself

The third generation Daikin Emura boasts a luxurious new design, directly aimed at individuals who want their home appliances to not only deliver in function but also be an extension of their style and aesthetic. Daikin Emura 3 was honoured with this year's reddot Product Design Award and iF Design Award 2022 – two of the most prestigious design awards worldwide that reward remarkable product innovation.

Vienna, March 2022 – “A wall mounted air conditioning unit always has a visual impact. I believe it can also be a design statement”, reveals Hiroyasu Kosuge, the designer behind the brand new Daikin Emura. The mission to create a memorable visual impact courses through every component of the **third generation Daikin Emura**, delivering a new design in all three components, indoor unit, outdoor unit and remote control.

Celebration of curves

The second generation of Daikin Emura stood out from the Daikin portfolio due to its distinct long curved front panel. The third generation Daikin Emura pushes the boundaries even further, available in three colours, matte white, silver and black matte. Its design incorporates curves in both its front and back panels and creates shadows that both emphasise the shape and hide the unit's fan.

In addition, the new Daikin Emura also features unique moving panels, first seen with the Daikin Stylish. The front panels move while in operation and further enhance the unit's shadow play.

The curved aesthetic was also translated onto the new remote control, redesigned to be more straightforward and user-friendly and available in the same three colours as the units.



Smart and beautiful

While design is at the core of the new Daikin Emura, the European made air-conditioner also offers a variety of features and functions to meet modern consumer needs.

Air-treatment: Having a good indoor air quality in our homes has become paramount in recent years. For this reason, the designers of the new Daikin Emura also incorporated Daikin's signature Flash Streamer Technology that catches harmful substances from the air, such as viruses, allergens and odours and then breaks them down to safe atoms and water molecules. As well as, the addition of a titanium deodorising filter, a silver allergen filter and a standard air filter.

Smart control: New Daikin Emura users can enjoy controlling their unit straight from the palm of their hand or via their smart home assistants (such as Google assistant or Amazon Alexa). Daikin's Onecta app also allows them to set up programmes for their unit, manage the temperature and operation mode plus access reports on energy consumption.

Advanced airflow: Features such as the Coanda effect utilise the specially designed flaps to ensure maximum reach of airflow even in larger rooms. Working alongside the Coanda effect, is the intelligent thermal sensor which scans the room for occupancy and air temperature and signals the unit to either direct the airflow away from occupants or to uneven temperature areas.

Environmentally conscious

Energy efficient: Daikin Emura is engineered to perform every season and provide year-round comfort with seasonal efficiency up to A+++ for heating and cooling, resulting in smaller environmental impact and bigger savings on energy bills.

Using R-32 refrigerant: R-32 is known in the industry for its lower Global Warming Potential (GWP), synonymous with high efficiency and simplifying reusability whilst maintaining and improving on the standards set by the previous generations of refrigerants.



The new Daikin Emura is available across all Daikin Flagship stores and partners in Central and Eastern Europe as of May 2022. Those interested in taking a closer look at the Daikin Emura and getting a virtual look into how the unit can look like in their homes can do so by downloading the Daikin 3D app.

Two prestigious awards

Daikin Emura 3 was honoured with the redden Product Design Award 2022 and the iF Design Award 2022 both rewarding remarkable product innovation.

For more information visit: https://www.daikin.eu/en_us/product-group/air-to-air-heat-pumps/daikinemura.html

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About

Daikin Airconditioning Central Europe

Daikin Airconditioning Central Europe was founded in 1999 with its headquarters in Vienna, Austria. The company's portfolio comprises products and solutions for heating, cooling, ventilation, air conditioning and refrigeration. More than 450 professionals are in charge of pre-sales, sales and after-sales-services in 16 countries across Central and Eastern Europe in Austria, Albania, Bosnia & Herzegovina, Bulgaria, Croatia, Czech Republic, Hungary, Kosovo, Montenegro, North Macedonia, Moldavia, Poland, Romania, Serbia, Slovakia and Slovenia.

Daikin Europe N.V.

Daikin Europe N.V., Daikin Central Europe's mother company, is a major European producer of air conditioners, heat pumps and refrigeration equipment, with approximately 10,000 people employed throughout Europe and 14 major manufacturing facilities based in Belgium, the Czech Republic, Germany, Italy, Turkey, Austria and the UK. Globally, Daikin is renowned for its pioneering approach to product development and the unrivalled quality and versatility of its integrated solutions. With more than 90 years' experience in the design and manufacture of heating and cooling technologies, Daikin is a market leader in heat pump technology. Daikin VRV and Daikin Altherma are the most sold heat pump systems in Europe, with over 500,000 systems delivered to date.

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